

# BULLETIN

## VACC Industry Divisions



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### VACC launches Victorian used car data research tool

Members are advised that a new VACC research tool 'VACC Auto Dealer Assist' will be made available for members on a subscription basis from 15 November 2018.



VACC Auto Dealer Assist was devised in collaboration with the Victorian Automobile Dealers Association (VADA) and OurAuto and has been viewed by VicRoads. The tool has the potential to immediately impact LMCTs business acquisition methodologies.

VADA members and other VACC Divisions should subscribe to VACC Auto Dealer Assist.

#### What is VACC Auto Dealer Assist?

VACC Auto Dealer Assist is an online tool that permits subscribers to interrogate and integrate monthly Victorian vehicle transfer data provided via various government agencies. VACC Auto Dealer Assist provides an analytical avenue for new car dealerships and used car traders to leverage the foundational benefits of real-time VicRoads transactional data through a set of tailored options including:

- Search by postcode of vehicle disposer and vehicle acquirer
- Make, year, colour and model of a nominated brand by postcode
- Identification of whether an LMCT transfer or private transfer
- Most to least in demand used car transfer

#### What is the purpose of VACC Auto Dealer Assist?

VACC Auto Data Assist has been built to assist your business to identify used vehicle transfer habits by postcode, make and model. You will know what is and isn't moving in your nominated area. You should know what types of used vehicles are being acquired, sold or transferred in your immediate market, — so you can always make an informed purchase at a price that help make you profitable. VACC Auto Dealer Assist can provide this data to you.

#### How does VACC Auto Dealer Assist work?

VACC Auto Dealer Assist uses tailored monthly transfer data mined from various government agencies to provide data and analytics that once delivered can help your business to measure its market performance.

VACC Auto Dealer Assist will enable end users to automatically refresh data each month

#### What VACC Auto Dealer Assist does:

- Provides an indicative overview of what's acquired, sold or transferred and where the acquirer or disposer is domiciled.
- Allows for you to find the biggest opportunities for used sales by post code.
- Allows for you to see where most sales are happening for the used makes you have in stock.

- You can select multiple post codes at one time copy them to your DMS for fast and easy data manipulation.
- You can sort by make, model, inventory, and distance, as well as dealer to dealer and private to dealer and private markets.
- Verify the biggest opportunities for used acquisitions and disposals by post code. Quickly see where most transfers are happening for the used models you have in stock.
- View market performance for used vehicles by city, for make, model & segment.

VACC Auto Dealer Assist will have further applications and enhancements made. VACC will advise all subscribers of those enhancements as they are introduced.

#### **What is the cost of VACC Auto Dealer Assist?**

VACC members will pay an annual, subsidised fee of \$240. Any additional locations to that membership will incur an annual fee of \$24 per location fee.

Non-members can also subscribe to VACC Auto Dealer Assist for an annual subscription fee of \$720.

#### **Michael McKenna MBA**

Industry Policy Advisor

Industry Divisions

Level 7 | 464 St Kilda Road | Melbourne Vic 3004

P: 03 9829 1280 | E: [mmckenna@vacc.com.au](mailto:mmckenna@vacc.com.au) | W: [vacc.com.au](http://vacc.com.au)